

Business at Earl of March Secondary School



Why Take Business?

Business affects the daily lives of all Canadians as they work, spend, save, invest, travel, and play. It influences jobs, incomes, and opportunities for personal enterprise. It has a significant effect on the standard of living and quality of life of Canadians.

Eventually, all of us will encounter the world of business, and we must be prepared to engage in business activity with confidence and competence.

Young people need to understand how business functions, the role it plays in our society, the opportunities it generates, the skills it requires, and the impact it can have on their own lives and on society, today and in the future.

The Earl of March business studies program will build a strong foundation for those who wish to move on to further study and training in specialized areas such as management, international business, marketing, accounting, or information and communication technology

Business Courses Offered - Earl of March

Grade 9	BEM10 BEM10F	Building an Entrepreneurial Mindset Building an Entrepreneurial Mindset - French
Grade 10	BEP20	Launching and Leading a Business
Grade 11	BAF3M BMI3M BTA30	Accounting Marketing Information & Communication Technology
Grade 12	BAT4M BBB4M BOH4M	Accounting International Business Business Organizational Leadership

GRADE 9

BEM10 - Building an Entrepreneurial Mindset

This course introduces students to information and communication technology in a business environment and builds a foundation of digital literacy skills necessary for success in a technologically driven society. Students will develop:

- word processing,
- spreadsheet,
- database,
- desktop publishing,
- presentation software, and
- website design skills.

Throughout the course, there is an emphasis on digital literacy, effective electronic research and communication skills, and current issues related to the impact of information and communication technology.

Prerequisite: None

Type: Open

BEM10F - Building an Entrepreneurial Mindset - French

Prerequisite: None

Type: Open

GRADE 10

BEP20 - Launching and Leading a Business

This course introduces students to the world of business. Students will develop an understanding of the functions of business, including:

- accounting,
- marketing,
- information and communication technology,
- human resources, and
- production, and of the importance of
- ethics and social responsibility.

This course builds a foundation for further studies in business and helps students develop the business knowledge and skills they will need in their everyday lives.

Prerequisite:None

Type: Open

GRADE 11

BAF3M - Accounting

This course introduces students to the fundamental principles and procedures of accounting. Students will develop financial analysis and decision-making skills that will assist them in future studies and/or career opportunities in business. Students will acquire an understanding of:

- accounting for a service and a merchandising business,
- computerized accounting,
- financial analysis, and
- ethics and current issues in accounting.

Prerequisite: None

Type: University/College

BMI3C - Marketing

This course introduces the fundamental concepts of product marketing, which includes the marketing of goods, services, and events. Students will examine how trends, issues, global economic changes, and information technology influence consumer buying habits. Students will engage in:

- marketing research,
- develop marketing strategies, and
- produce a marketing plan for a product of their choice.

Prerequisite: None

Type: University/College

BTA3O - Information & Communication Technology in Business

This course prepares students for the digital environment. Using a hands-on approach, students will further develop information and communication technology skills through the use of common business software applications. The concept and operation of e-business will be explored, and students will design and create an e-business website. The skills developed in this course will prepare students for success in the workplace and/or postsecondary studies.

Prerequisite: None

Type: Open

GRADE 12

BAT4M - Accounting

This course introduces students to advanced accounting principles that will prepare them for postsecondary studies in business. Students will learn about financial statements for various forms of business ownership and how those statements are interpreted in making business decisions. This course expands students' knowledge of sources of financing, further develops accounting methods for assets, and introduces accounting for partnerships and corporations.

Prerequisite: Grade 11 accounting

Type: University/College

BBB4M - International Business

This course provides an overview of the importance of international business and trade in the global economy and explores the factors that influence success in international markets. Students will learn about the techniques and strategies associated with marketing, distribution, and managing international business effectively. This course prepares students for postsecondary programs in business, including international business, marketing, and management

Prerequisite: None

Type: University/College

BOH4M - Business Leadership

This course focuses on the development of leadership skills used in managing a successful business. Students will analyse the role of a leader in business, with a focus on:

- decision making,
- management of group dynamics,
- workplace stress and conflict,
- motivation of employees, and planning

Effective business communication skills, ethics, and social responsibility are also emphasized.

Prerequisite: None

Type: University/College

Specialist High Skills Majors

Why take Specialist High Skills Majors SHSM?

Specialist High Skills Majors let students focus on a career path that matches their skills and interests while meeting the requirements of the Ontario Secondary School Diploma (OSSD). Students receive the SHSM seal on their diploma when they graduate. This program enables students to build a foundation of knowledge & skills before graduating & entering apprenticeship training, college, university, or the workplace.

What do I need to get my SHSM?

The SHSM has the five required components:

1. A bundle of 9 Grade 11 & 12 credits
 - a. You need take 9 credits between Grade 11 & 12:
 - i. 4 Business Credits
 - ii. 3 Required Credits
 - iii. 2 Coop COOP Credits
2. Sector-recognized certifications and/or training courses/programs
 - a. This SHSM sector requires students to complete a 4 compulsory & 2 sector-recognized certifications
 - i. Compulsory
 1. CPR
 2. First Aid
 3. Customer Service
 4. WHMIS
 - ii. 2 Electives - from a variety of choices
3. Experiential learning & career exploration activities
 - a. opportunities relevant might include the following:
 - a day long observation of a business person
 - a one or two week work experience with a member of a business association
 - attendance at a retail show focusing on business
 - participation in a contest with a focus on business
4. Reach ahead experiences
5. Sector-partnered experiences

If you have any questions concerning Business, Coop or SHSM at Earl of March please contact

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